



Mark Burbridge

www.linkedin.com/in/mark-alexander-burbridge/ | themark.design.blog

ABOUT ME:

I am a Communications Professional with several years of academic and professional experience. I graduated from Saint Louis University in 2023 with a B.A. in Communication, and I am currently pursuing an M.A. in Cinema and Media Studies at UCLA. I am seeking to leverage my previous media experiences and professional work in media within an entertainment or communications-based environment.

SKILLS:

- *Programs:* Adobe Creative Suite (InDesign, Premiere Pro, Photoshop), Microsoft Office Suite (Excel, Outlook, Power Point), Google Suite, Canva, Wordpress, Zoom, DaVinci Resolve
- Written and Verbal Communication
- Social Media
- Graphic Design
- Project Management
- AP Style News & PR Writing

AWARDS / HONORS:

- Graduate Opportunity Award (UCLA, 2024-2025)
- *Dean's List (Saint Louis University, Fall 2019 - Fall 2022)*
- St. Louis Press Club Joe Bonwich Media Scholarship (2021)
- John J. Pauly Award for Outstanding Student Achievement (Spring 2023)

FELLOWSHIPS:

St. Louis Public Radio / NPR

NextGenRadio (Sept. 18-22, 2023)

- Constructed a multimedia feature story regarding an individual with a unique concept of home
- Recorded and edited together an audio-based story using TASCAM equipment and Adobe Audition
- Wrote a 500+ word digital story
- Collaborated with various editors to create visual content

EDUCATION

UNIVERSITY OF CALIFORNIA, LOS ANGELES, LOS ANGELES, CA

- Master of Arts in Cinema and Media Studies - June 2025
 - GPA: 4.0 / 4.0

SAINT LOUIS UNIVERSITY, ST. LOUIS, MO

- Bachelor of Arts in Communication - May 2023
 - Major Concentration: Journalism and Media Studies
 - GPA: 3.97 / 4.0
- Film Studies Minor

RELEVANT WORK & INTERNSHIP EXPERIENCE

UCLA DEPARTMENT OF THEATER, FILM, & TELEVISION

Teaching Assistant - Jan 2025-Present

- Host and lead discussion sections of 20 students each for FTV 51, centered around the course's lectures and readings about digital media
- Evaluate the academic progress of 40 students and provide detailed feedback on their learning, with an emphasis on growth and understanding of course materials
- Collaborate with main Professor and other TAs to develop plans of action in terms of the class schedule and deadlines for the course
- Provide mentorship and individual counseling for students regarding areas of academic improvement, course concepts, and course expectations through positive relationship building

CINEMA ST. LOUIS, ST. LOUIS, MO

Staff / Marketing Intern - Jan. 2023-Sept. 2024

- Composed Cinema St. Louis' weekly newsletters, including SLIFF, CinéScoop and Hi-Pointe, which promotes film events occurring in St. Louis
- Copy edited various promotional materials to use for Cinema St. Louis's Social Media
- Assisted the curation of Cinema St. Louis' film festivals by assessing submissions based on storytelling, production quality, and more to help create festival programming
- Managed and organized various business filings for Cinema St. Louis, including film catalogs, partnership files, and promotional materials for previous festivals

PLAY9 SPORTS, O'FALLON, MO

Marketing Intern - Summer 2022

- Created video and graphic content for the Play9 social media
- Collaborated with other marketing and graphic design interns on numerous projects pertaining to social media, merchandising and outreach strategies
- Researched various market trends regarding social media platforms and product usage, including popular types of products and the most active days across media channels
- Researched and developed business pitches for local companies

INTO SAINT LOUIS UNIVERSITY, ST. LOUIS, MO

Student Consultant - Aug. 2021-May 2023

- Counseled international students regarding academic writing and English communication
- Reviewed papers for grammatical errors, ineffective rhetorical structure, and factual inaccuracies
- Created training materials for new writing consultants
- Fostered a supportive learning environment for students by setting learning goals, developing positive relationships built on open communication, and advising students of methods of improving language proficiency outside of the classroom